



**CITY NATIONAL BANK PROVIDES CRITICAL FUNDING FOR THE  
PATRICIA AND PHILLIP FROST MUSEUM OF SCIENCE  
ENHANCED EDUCATIONAL ACCESS PROGRAM**  
*Bank donation bolsters Museum's Head Start programs*

MIAMI— (March 30, 2015) —City National Bank continued its commitment to community and education, announcing that it will support a new program hosted by the Patricia and Phillip Frost Museum of Science in Miami that brings science education to underserved children.

The bank is supplementing the funding provided by the W.K. Kellogg Foundation's Family Engagement Initiative to bring more than 1,000 Head Start children, and their parents or caregivers participating in the Museum's Early Childhood Hands-On Science program in Miami-Dade County, to the Museum. The funding by City National Bank supports the Museum's Enhanced Educational Access Program, which provides science education access to underserved children through hands-on experiences.

"What happens tomorrow depends on the education we provide our children today, and we believe in supporting innovative programs that help those who need it most," said Jorge Gonzalez, President and CEO of City National Bank. "This initiative from the Patricia and Phillip Frost Museum of Science will provide our youngest learners and their parents an engaging learning experience that will lay the foundation for their future."

Children from Homestead, Little Haiti/Wynwood and Opa Locka enrolled in Head Start programs that are serving as training sites under the Kellogg initiative will be part of this special program. The Head Start program was founded in 1965 to provide comprehensive early childhood education, health, nutrition and parent involvement to low-income children and their families. The Museum's Enhanced Educational Access Program targets areas where the population is underserved, has a need for science education programs, and is geographically distant from the museum.

“Research has shown that the hands-on, in-person element of a curriculum has the greatest impact on a student’s education,” said Gillian Thomas, President and CEO of the Patricia and Phillip Frost Museum of Science. “We are so glad to partner with CNB to complement the training we deliver in the Head Start centers with a memorable visit to the Museum for the children, the teachers and their caregivers. We want everyone in Miami to be able to use the Museum’s resources. We aim long-term to achieve educational equity for science learning opportunities for children and families in Miami-Dade County.”

The program will serve children from 47 different Head Start classrooms.

“There are few things as rewarding as providing a positive educational experience at an early age,” added Gonzalez. “We focus our community engagement dollars on educational opportunity, believing that this is the best investment we can make, providing the most sustainable positive impact in the communities we serve.”

City National Bank has developed a well-earned reputation for its commitment to the community. The bank supports such well-known organizations as United Way, Beaux Arts and the Lowe Art Museum, YMCA of Broward County, the FIU Foundation and the Greater Miami Jewish Federation.

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### **About City National Bank of Florida**

Headquartered in Miami, City National Bank (CNB) is the financial institution to which Floridians have turned for more than 65 years. With more than \$5 billion in assets, CNB is one of the largest financial institutions based in the state. City National Bank is one of the most liquid and best capitalized banks in Florida and is rated 5 stars "Superior" by BauerFinancial. CNB was voted Best Community Bank, Best Business Bank, Best Bank for Commercial Real Estate, Best Bank for Jumbo Loans and Best Private Bank by the readers of the Daily Business Review. The South Florida Business Journal named it Business of the Year in 2013 and

Community Bank of the Year in 2013 and 2011. CNB offers a diversified portfolio of financial products and services at 26 convenient banking centers from Miami-Dade County to the greater Orlando area.

### **About Patricia and Phillip Frost Museum of Science**

Patricia and Phillip Frost Museum of Science aims to make a difference in people's lives by inspiring them to appreciate the impact that science and technology can have on every facet of our world. For nearly 65 years, the Museum's award-winning educational programs, family-focused exhibits, historic planetarium, and Batchelor Wildlife Center have enriched locals and tourists alike. In 2016, the Museum will continue to inspire visitors in a new state-of-the-art facility designed by Grimshaw Architects currently under construction at Museum Park, in the heart of downtown Miami. The Museum will be structured around a lushly landscaped indoor and outdoor Living Core Aquarium of terrestrial and aquatic environments, featuring a Gulf Stream tank experience totaling over 500,000 gallons of salt water. The facility will also feature a state-of-the-art full dome Planetarium, the Knight Learning Center, Innovation Center and Cafe, and an Exploration Center featuring permanent interactive exhibits: Feathers to the Stars and The River of Grass. The Museum is accredited by the American Alliance of Museums, is an affiliate of the Smithsonian Institution and a member of the Association of Science and Technology Centers. The Patricia and Phillip Frost Museum of Science is funded with the support of Miami-Dade County Department of Cultural Affairs and Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Learn more at [miamisci.org](http://miamisci.org) or call (305) 646-4200.

The existing Patricia and Phillip Frost Museum of Science is located at 3280 South Miami Avenue, Miami, FL 33129. The Museum is open every day from 10 a.m. until 6 p.m. Admission is free for members and children under 3; students (with valid ID), seniors (62+) and children 3 – 12, \$10.95; adults are \$14.95. Parking is free.