



## **CITY NATIONAL BANK OF FLORIDA NAMED SOUTH FLORIDA BUSINESS JOURNAL BUSINESS OF THE YEAR**

MIAMI — (April 26, 2013) — City National Bank of Florida (CNB) has been named Business of the Year by the *South Florida Business Journal*.

The award program recognizes companies for outstanding performance in the South Florida business community. Winning companies exhibit excellence in revenue growth, commitment to employees and meaningful community involvement.

“The Business of the Year Award caps the best year in the bank’s history and none of this would be possible without the loyalty of our clients,” CNB President and CEO Jorge Gonzalez said. “I am deeply grateful to our clients for making City National Bank their choice and for allowing us to continue to serve their banking needs.”

City National Bank was one of three finalists in the 400+ employee category, along with Royal Caribbean Cruises and KW Property Management & Consulting. The Businesses of the Year Awards were announced at an event held April 25.

With more than \$4.7 billion in assets, City National Bank is the fifth-largest bank in Florida. CNB finished a banner year in 2012 with pre-tax, pre-amortization income of \$69.9 million – the strongest in the bank’s history.

“City National Bank is honored to be recognized by the *South Florida Business Journal* as one of the top businesses in South Florida,” Gonzalez said. “This award further validates the hard work of our employees, their unwavering commitment to providing our clients the best-in-class banking experience they deserve, and our dedication to the communities in which we serve.”

City National Bank’s performance has been driven by a diversification and growth plan deployed three years ago and a unique business model centered on delivering a best-in-class client experience through personal decisions, local decision-making and exceptional service. The model is best summed up in the bank’s value proposition: “We are big enough to give you what you want and small enough to provide it the way you want it.”

CNB’s strength and stability have been consistently recognized by BauerFinancial, the leading bank ratings firm. Last month, City National Bank received the five-star “Superior” rating, the highest rating possible from BauerFinancial. This was the fifth consecutive quarter that the bank has earned this impressive distinction. The bank has received a number of honors in the past two years, including Best Business Bank in a survey of *Daily Business Review* readers and Community Bank of the Year from the *South Florida Business Journal*.

**About City National Bank of Florida**

Headquartered in Miami, City National Bank (CNB) is the financial institution to which Floridians have turned for more than 65 years. The fifth-largest financial institution in the state, City National Bank is one of the most liquid and best capitalized banks in Florida and is rated 5 stars "Superior" by BauerFinancial. CNB was voted the Best Business Bank by the readers of the Daily Business Review. The bank was also named the South Florida Business Journal's Local/Community Bank of the Year in 2011. CNB offers a diversified portfolio of financial products and services at 26 convenient banking centers from Miami-Dade County to the greater Orlando area.

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